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THE VULCAN ADVOCATE

VOL. 19—No. 40 THE VULCAN ADVOCATE, THURSDAY, SEPTEMBER 29, 1932 Subscription $2.00

Looking at the News with Col. Hugh Clark

WE were motoring the other day with a man who claimed to know exactly how the elections would go in the United States, but we observed that he slowed up when he saw a cow on the side of the road.

* * *

Giving high taxation and underconsumption as the causes, 78 Scottish distilleries are to be closed in the 1932-33 season. In Canada as well as the United Kingdom, hard times and high prices caused by high taxation are doing more for temperance or total abstinence than all the prohibition organizations put together, but the danger that lurks in high prices is the temptation that they offer to illicit manufacture, which bedevils officials statistics from which we ordinarily gather information as to production and consumption.

* * *

It's wonderful how some people go on moving up from high to higher. Alfred E. Smith is now an editor. We can remember when he was only a state governor.

The aim of the state should be to discourage people from going to penitentiaries, yet crooning is not allowed on the receiving sets at Sing Sing.

* * *

"Eventually all education will be free," says the Vancouver Province. Alas, nothing in this world is free. Someone must pay for it. The province's notion is a common one, viz., that education will be free when the state pays the whole shot, but when that time comes education will be more expensive than it is now, when the individual pays a portion of the cost.

* * *

If speed contests were eliminated, as someone suggests, enterprising manufacturers would only have to devise other means of advertising engines and oils, gas and grease, autos and planes and boats. The human elements of skill and endurance are only the incidence of the advertising schemes which stand behind the promotions.

* * *

Once more we hear a complaint that the apples we ship to Britain are not up to standard. We sometimes wish the British people had to eat the sort of apples we keep for ourselves.

* * *

Hotels, as well as railways, are being badly hit by changed and changing conditions since gas-dirven vehicles came into vogue. There is more travel now than ever, but the majority of travellers stay at tourists' homes or at the huts that cluster along the highways. They take their meals there or at restaurants and cafeterias. It may be that when times improves they will go back to the hotels, which just at present they are avoiding because they cannot afford to pay hotel rates, but we doubt it. Travellers have imbibed a new idea about values. They are not

(Continued : Back Page)

change in
drug store
hours

beginning October 1, one drug store will close at 8 o'clock on alternate nights except Saturday, the other remaining open until 11 o'clock.

sunday hours

one durg store will be open in afternoon from 2 to 4 and 7 to 9 in the evening.

d. c. jones
your prescription druggist

School Pupils and Citizens Instructed by Planting Car

Variety of Motion Pictures and Slides Prove Educational

Under auspices of the Canadian Forestry Association their tree planting car visited Vulcan on Wednesday and Thursday of last week. It has been five years since the last visit of this interesting and instructive car to Vulcan and as evidenced by the splendid attendance on both evenings the citizens of town and district were anticipating the coming.

On Wednesday afternoon pupils from the lower grades and on Thursday afternoon pupils from the high school attended in a body at special meeting.

Allan S. Beaven, in charge of the car, dealt with all phases of tree planting, his lecture being illustrated by slides. This proved very instructive to all present.

A program of motion pictures was given showing a number of reels on the scenic beauty of Canada. Fishing adventures and wild life reels were viewed, the most interesting of these being the one showing the work of Grey Owl, the world renowned native with the beavers. Cartoon and slapstick comedy films added variety to the program.

Mr. Beaven, who was accompanied by his wife and family, made many friends during his short stay in Vulcan and will be welcomed back when the tree planting car makes the next visit. Mr. Beaven's courtesy in re-screening certain interesting scenes was greatly appreciated.

LOCAL NEWS ITEMS

The regular baby clinic will be held in the United Church, Vulcan, on Monday, October 3rd from 1:30 to 5 p.m.

* * *

Rally Day services at the United Church Sunday were well attended. Rev. Peter Dawson delivered both the morning and evening messages. At the evening service the senior choir rendered two anthem numbers "Gloria from the 12th Mass" and "Ten Thousand Harps" and Miss Ami Tuttle sang the solo number "Angels Ever Bright and Fair."

* * *

By advertisement in this issue the Ladies' Guild of the Anglican church make announcement of a chicken pie supper to be held in the church hall on Saturday, October 8th from 5 to 7:30 o'clock p.m. Chicken suppers at this season of the year are well patronized and this one under excellent auspices should be no exception.

(Additional Local and District News will be found on Page 3 and Page 4)

Bride-Elect Showered

The home of Mrs. Gordon Clayton was recently the scene of a shower given in honor of Miss Pearl Morley, whose marriage to Mr. Benton B. Brown takes place early in October. Decorations of pink and white centred by a beautiful three-tier wedding cake predominated the occasion. About 40 guests gathered for the event, each presenting useful gifts to the bride-elect. After an evening of games and fun the cake was cut by Miss Morley. Miss Molly Cunningham poured tea and Misses Sadie McCartney, May Morley, and Mary Craig assisted the hostess in serving.

Funeral Services

Funeral services for the late John. L. Ingram will be held in the Vulcan United Church on Sunday, October 2nd, at 3 p.m. The remains will be forwarded to Albany, Wash., for burial. A. W. Kelly has charge of the arrangements.

Lecture on Vimy Ridge

The illustrated lecture on Vimy Ridge given by General J. S. Stewart, M. P., of Lethbridge, at Memorial hall, last night proved most interesting. With the aid of maps showing the contuer of the battlefields with its trenches and dugouts the lecture was followed closely by all present The pictures were actual scenes taken at the time of conflict. General Stewart declared the victory at Vimy Ridge was a leading factor in terminating the great struggle. Rev. John Orton was chairman. A fuller report will appear next issue.

MRS. A. DENNEUS SUCCUMBS

News of the death of Mrs. Andrew Denneus will be regretted by many friends and neighbors. Mrs. Denneus succumbed at her home to an attack of blood poisoning, on Monday, September 26th, in her 49th year. Surviving her is her husband.

Funeral services were held at the St. Andrew's Catholic Church yesterday morning at 10 o'clock and interment was made at the Vulcan cemetery. A. W. Kelly had charge of the funeral arrangements.

LOCAL NEWS ITEMS

The district meeting of Masonic lodges will be held in Vulcan on Friday, October 21st, in the afternoon and evening. All Masons are welcome to attend this gathering.

* * *

Due to changes in train times at the cities a new schedule came into effect locally. Stationmaster Knox advises that train No. 538, going south will arrive at 11.17 a.m. and train No. 537 going north will arrive at 5:36 p.m. The morning train is 10 minutes earlier and the evening train 10 minutes later. The other time arrivals remain the same, these are trains No. 543 and No. 544. They arrive at 5:16 a.m. and 2.20 a.m. respectively, the former going north and the latter going south.

* * *

The Vulcan citizens' band will soon start practice for the coming season's entertainment under the leadership of R. H. Weale. New musical selections have been received and on the completion of the harvesting operations the gang will assemble for this purpose. Concerts will be given as last year with the variety of talent in the community assisting the band. These entertainments proved an exceptionally pleasing feature in the social activities past and it is anticipated that they have the same large patronage as before.

FACTS ABOUT FLOUR MILL

Numerous facts about the Vulcan flour mill, owned and operated by S. Wegh, as well as facts about the milling of wheat are given in an advertisement appearing in this week's issue of the Advocate. Bleaching and washing processes are explained in regards to this local industry, as are other items worth knowing. Mr. Wegh invites the public to call at the mill at any time to inspect the premises and learn more of Vulcan flour.

New Pastor at Vulcan Church of Christ

Mr. and Mrs. James E Morgan of McMinnville, Oregon, who are coming to take over the pastorate of the Church of Christ here, will be with us for all the services, Sunday, Oct. 2nd.

We are asking for a fine representation of the church membership, as well as friends and strangers to welcome these fine folks to our town and community.

Mr. and Mrs. Morgan come to us with a varied experince in differnt fields as well as being highly recommended by the congregations whom they have served. We are looking forward to a fruitful ministry under their leadership.

All services at the usual hours. Make Sunday a day for the Lord's work.

A welcome is extended to you.

Redlandview W. I.

Last monthly meeting of the Redlandview W. I. was held at the home of Mrs. R. McKinnon on Wednesday September 21. Eight members and two visitors were present. Mrs. L. Richardson, Mrs. M. Fulton, Mrs. R. McKinnon and Mrs. Hale were elected delegates to attend the constituency conference at Brant this week. The next meeting will be held at the home of Mrs. R. Fulton on October 3rd.

Not Necessary for Canada to Suffer Under 34c Wheat

Mr. George Coote, M. P. was a visitor here recently and in an interview with The Advocate, he presented a point of view, which commends itself to the attention of wheat growers of the Canadian West He said:

"Everyone is discussing the price of wheat, but the general attitude is that our ridiculous Canadian prices are inevitable, that nothing can be done.

Is it necessary that we should endure the ill effects of 34 cent wheat? In Australia wheat is bringing growers either 54 cts. to 60 cts. (depending on the distance from the seaboard) on the same day that our farmers in this area of Canada get 34 cts. In addition Australians get a bonus of 9 cts. on every bushel. Canadian wheat is superior to Australian, is sold on the same markets, yet it commands only 34 cts. as compared with at least 54 cts. in Australia. Why?

Reason of Difference

"The reason for the much better position of the Australian wheat grower is that the British pound or pound sterling is worth in Australia, a premium of 25 per cent. or about $6.09. And the same British pound brings in Canada less than $4.00.

Australia has frankly abandoned the gold standard. We attempt to cling to it.

"Now, Australia two years ago was in much worse shape than Canada. But not long ago, J. M. Keynes, outstanding economist of England, gave it as his opinion that Australia in an economic and financial sense, has rounded the corner in the last six months. The price which her producers are getting in their domestic currency, he considered not so desperately out of line with the costs of production and debts.

"The inference seems clear that this might prove a way out for Canada.

"It should be mentioned as another recovery step in Australia that legislation was passed to reduce the rate of interest on existing debts 22 per cent. of the stated rate (a reduction of almost one quarter in interest charges).

The British Pound

"If Canada would take action to make the British pound worth its old parity of $4.87, instead of the present sum which fluctuates below $4.00, our 34 cts. wheat would be worth to

(Continued on Inside Page)

The Ladies' Guild of the Anglican Church
will serve a
Chicken Pie Supper
in the Church Hall
on
Saturday, October 8th, 1932
5 p.m. to 7.30 p.m.
30c per plate
Keep the date open and come with your family and help the Guild raise very necessary funds

Reid Hill District School Fair Coming Event in Community

YOUNG COUPLE MARRIED

A quiet wedding was solemnized at the St. Aldhelm's Anglican Church in Vulcan on Monday, September 26th when Miss Bernice Ellen Sawdon, daughter of Mr. and Mrs. T. H. Sawdon, became the bride of Earl Whiteford Speer, son of Mr. and Mrs. N. Speer. Rev. V. E. Smith was the officiating clergyman. The newly-wedded couple will make their at Vulcan. Both have many friends in the community with whom the Advocate joins in extending hearty congratulations and best wishes.

LOCAL NEWS ITEMS

The Vulcan Co-Operative Co. shipped a carload of select hogs to Montreal on Saturday. Shipment was billed through the local offices of the C.P.R.

* * *

One of the first dances of the fall season will be held at the Reid Hill community hall on Friday, September 30th. A special orchestra has been engaged for the occasion. It is expected that the sponsors will live up to their motto: "Good time always assured" on this occasion.

* * *

Rev. Watt of Stavely, will deliver the service at the United Church on Sunday next at 7:30 p.m. Rev. Peter Dawson will have charge of the morning service at 11 o'clock. Special numbers will be rendered by the junior and senior choirs at the morning and evening services respectively. Choirmaster Weale is arranging solo numbers for the evening.

* * *

During the week there has been a display of the fruit grown locally on the farm of H. A. Baden in the windows of Pete McAskile's haberdashery. The varieties displayed are Opata and Cheney plums, Yellow Siberian, Transcendent and Hyslop crabapples; Hibernal apples; Flowering currants; Compass and Zumbra cherries. Mention was made in the last issue of this remarkable growth of fruit. The display has created considerable comment.

* * *

Many farmers in the district have taken advantage of the Advocate's 66 2-3c wheat plan to pay their subscription arrears and to renew one year in advance. Notices are in the mail with instructions to all who are in arrears. It is to your advantage to grasp this opportunity. Bring in a storage ticket with the number of bushels required, in the Advocate's favor and you will receive receipt. Or if this is not convenient mail the storage ticket. All bona fide Alberta farmers may do this.

John L. Ingram Passes Away Last Friday

John L. Ingram died at the municipal hospital on Friday, September 23 after a brief illness. Being 69 years of age, his passing leaves a vacancy in the group of old-time residents of the district. Mr. Ingram came to the Reid Hill district in 1905 and has since that time resided in the community although he located in different sections from time to time. At the time of his death he lived north-east of Reid Hill some few miles.

The deceased came from the state of Washington where relatives now reside. He was a large land owner, having owned sixteen quarter sections in this district as well as owning land in the state of his birth, and many financial interests. Mr. Ingram was of a retiring nature, and leaves many friends to mourn his death.

He was never married and no relatives live in this country. With the arrival of a nephew, Earl Smith of Albany, Wash., funeral arrangements will be made.

RED CROSS GIRLS CLUB

The Red Cross girls club met at the home of Mrs. M. Fulton on Saturday, September 24th. A pleasant social and business afternoon was enjoyed by all members present. Arrangements were made for a ghost dance to be held at the Red Cross school on Friday, October 28th under the club's auspices.

Six Schools Competing in Annual Fair Event

A coming event looked forward to every year is the Reid Hill district school fair. Preparations are now being made for this occasion and the date has been set for Monday, Oct. 3rd. The event will be held in the Reid Hill community hall with the Sunny Glen, Reid Hill, Blusson, Marshall, Yale and Harmony schools competing.

Attention of school pupils, teachers and parents as well as others interested are preparing in anticipation for the features and large prize list. Every year better than the last is the object of the management and should be the ambition of the boys and girls who have before produced one of the best fairs in Southern Alberta.

Contributions have been made by interested parties. These will be recorded in these columns and those on hand at present are Municipal District of Marquis, $7.50; Nurse Davidson, framed picture to be awarded to the school winning the largest number of points; J. O'Connor, pair of socks valued at 75c and fountain pen valued at $1.00. Many others have contributed but the list has not been given the Advocate before going to press.

Since the above was written the following list of donors has been received: H. J. Maber, $1.00; Wolfe Hardware, 2 sugar shells; Pete McAskile, $1.00 in merchandise; Vulcan Advocate, free publicity; Geo. Pettman, $1.00; E. J. Luxton, $1.00; Symington and Co., 1 lb. tea; P. B. Dischler, $2.00 in merchandise; Joe Dobbs Jr., $5.00; Beaver Lumber, rack of wood; Vulcan Theatre, 4 complimentary tickets; Vulcan Co.-Operative, 3 boxes apples; Sunshine Service Station, $2.00; E. King, $5.00 in merchandise; H. W. Johnston, motor horn; value $4.50; Hambley Electric Hatcheries, Calgary, 2 lots baby chicks, 25 each lot; J. R. Watkins Co., 1 dozen baking powder and cocoa; Standard Brands, Toronto, watch and necklace Blue Ribbon Baking Powder Co. $7; C. Chapman Co., Toronto, 3 loose leaf exercise books; Ingraham's Shoe Store, Calgary, pair ladies' bedroom slippers; A. M. Terrill Ltd., box fern; Western Municipal News, 1 pen, pencil and crayon set; F. E. Osborne, Calgary, 2 fountain pens; Henry Birks and Sons, 18 carat gold ring set with topaz stone; Hudson Bay Co $5.00 and Burns and Co. sack of meat meal.

The Vulcan Flour Mill has donated a 98 lb. sack of flour for first prize and a 49 lb. sack of flour for second prize in a special competition for the best loaf of bread made with Vulcan flour.

Vulcan scholars leaving this week for attendance to Alberta University classes are Marion Hartford and Allan McAskile. They were accompanied by Mr. and Mrs. J. T. Willard as far as Calgary.

VULCAN THEATRE
Next Week
All Shows Start at 8.15
Except Saturday 7.30 and 9.30
Mon. and Tues., Oct 3 and 4
"Taxi"
with James Cagney and Loretta Young
"Taxi" will take you of the beaten track of amusement for most breathless thrill ride of your life.
ADDED ATTRACTIONS
Comedy and Cartoon
Fri. and Sat., October 7 & 8
"This is the Night"
with Lily Damita and Charles Ruggles
A bachelors bride on a synthetic honeymoon, pursued by three persistent suitors. Comedy, romance, music.
Any Seat Any Time 25c

The Vulcan Advocate

An Independent Weekly Newspaper issued every Thursday afternoon, at the office of publication, Vulcan Alberta Subscription price per year, in Canada $2.00; United States and other countries $2.50. Advertising rates furnished on request.

CHARLES CLARK, Proprietor

MEDICOS ADVANCE

Frequently the medical profession, like other professions, is assaulted on the ground of slow advancement. The layman fails to realize the wonderful advances and discoveries, within the last century or within the last few years. A doctor writing in the Readers' Digest, brings this graphically to attention by going back through his own family history to his great great grandfather, with each generation going into the medical profession. He describes the medical scope of each period:

"My great-great-grandfather was a doctor of a sort, but he never went to a medical school. He was a blacksmith who pulled teeth and bled people. My great-grandfather was a doctor and graduated from a Class A school in 1821. He bled, be blistered, and he puked and he purged—and this was about his armamentarium. He didn't even have ether or chloroform.

"My grandfather was a doctor and graduated from a Class A school in 1857. Bacteria were unknown. His appendicitis patients died of "cramp colic" and "locked bowels." He didn't know that tuberculosis was communicable. He did not have a fever thermometer.

"My father was a doctor and he graduated from a Class A school in 1884. Dipatheria was rampant and deadly and so was typhoid fever. He did not have vaccines for them, nor thyroid extract nor adrenalin, nor pituitrin. Blood transfusion was unknown. He didn't even have an x-ray. Radium had not been discovered. He did not have local anasthetic. He could not even take a blood pressure. Pathological and clinical microscopy were just beginning. He didn't know that yellow fever was transmitted by mosquitoes, nor had he heard of hookworms.

"I am a doctor and graduated from a Class A school in 1920. I did not even have insulin for diabetes,nor liver extract for pernicious anemia, nor scarlet fever serum, nor the malarial treatment for paresis, nor a host of other things. Insulin and liver extract, for instance, are both veritable epics in man's struggle against disease. The public, fed on mass production, wants an epic a week at least.

"Just give us time. And remember that 300 years ago we did not even know that blood circulated!"

SASKATCHEWAN COMES BACK

Saskatchewan, our sister province, has held the centre of the stage for the past two or three years. Last year it was "poor Saskatchewan." This year it is "remarkable Saskatchewan." Nothing so vividly depicts the human spirit and natural possibilities of the West as the "come back" of Saskatchewan with one good crop.

Headlines describe this as a ninety per cent. come back which means no doubt that a great proportion of the people will be able to struggle through the winter without government assistance. Not of course that they have recovered 90 per cent. of their losses, or are restored to the days of luxurious motor cars and well equipped homes.

Even so, the figures shed an amazing light on what crops and normal fertility mean to the West.

Last year one fourth of the citizens of the province depended on government assistance for what they wore, ate and fed their stock. This year scarcely 4 per cent. is going to need help in order to get through. Crops have placed the country on a self-sustaining basis. The 18 million required for relief last year, will be reduced almost to one million. The 5700 families dependent for very existence on the offices of government, last year, now total only about 7000, and these will need only a modicum of help.

The change of scene, over a twelve month—or a three month—period is a thrilling story of pluck and determination. Down to bedrock, farms stripped of all but vital necessities in the way of equipment, farmers are this year contemplating first of all the repayment for seed, binder twine, etc. They are taking care of the current year's taxes. And after that, they are weighing and balancing the needs of the family in order to put themselves over the winter. Their obligations are their most serious consideration.

A most striking development is found in the districts where mechanization reigned supreme, where "canned" milk was the order of the day, and where scarcely a feather could be found to indicate poultry yards. Here the entire process of farming has altered, and cows, pigs and chickens once more have taken their place as a vital necessity of the farm.

Relatively speaking, such districts of the West as our own, have not yet been put to any supreme test. We have suffered comparative restriction and hardship, but no complete upheaval of our whole scale of living. Saskatchewan people stand as examples of courage and endurance under crucial trials.

PATERNALISM

The term "paternalism" has lately taken on a new angle. It has come to be used as a word of reproach, indicating government services that are pampering the ordinary people. Quite frequently those in high places have referred to the "softening" effect of too much paternalism exercised on behalf of the masses of people. The intimation is that education, hospitalization, old age pensions, debt adjustments, unemployment relief, etc., are expensive luxuries, robbing the backbone of the country of their good old stamina.

This is a line of argument which has received considerably prominence. The Red Deer Advocate, however, steps out bravely with other instances of paternalism quite as expensive and no more justifiable—but much less frequently mentioned. The Advocate says:

"Paternalism began generations, yes, centuries ago, and it has built up the order of society which is under such fierce attack today. It is something more than public education, something more than service to the aged, the unfortunate, the defective, the unemployed, something more than the development of the country in transportation. The protective tariff, and Canada has today the highest tariff it ever carried, is one of the main paternalistic features of our government. With the fixing of prices by trade-agreements, mergers, and by other manufacturing and trading corporations, under the protective tariff duties, the mass of the people have to sweat for paternalism for the benefit of the favored operators. The financial privileges which the banks and stock exchanges are allowed to use in the issuing of bank bills to the extent of 50 per cent. surplus, in the issuing of stocks and bonds to all extensions—the maximum rate of interest fixed by the government on the use of the money the banks handle is 7 per cent.—are other powerful elements of paternalism. The vast public aid given for the railway and mining corporations; the development of Western Canada by the sale of land at $2 per acre to land companies; the heavy cost of the war pensions, the civil service and police pensions—are not these also fully as much "paternalism" as are the Drought Relief Act, the Debt Adjustment Act, and the Unemployment Relief aid? Ought not the many to be served rather than the few, ought not the unfortunate and defective to be looked after as much as the successful? Government aid in public development is often as much paternalism as that which conservative elements call paternalism."

1932 REVENUE RISE

John Dafoe, speaking at the National Exhibition, said: "We squeezed through the previous depressions because most of the people were on the farms. The farmer can get by. He has his house, he can dig his own food, and he has a job. Under present conditions he can declare a moratorium, and that is very much what he has done."

When the farmer in this province suffers, everyone suffers. When he squeezes through, he carries a great train of others with him. He is at the head of the procession. He sets the pace, and in some respects is better off than those dependent upon him. At any rate his actual existence is more secure than that of many in other lines of work.

It is cheering to read that in 1932 he will "squeeze through" with a higher revenue from farm products than in 1931. Last year the value of all agricultural commodities was given as 147 million. This year's estimate is 153 million. This makes no allowance for any price improvements, although it probably has made no allowance for any serious wheat decline.

Marketing records show that the total sum realized to date this year on beef, sheep and hogs is 65 per cent. of the 1931 figure. On this basis, without anticipating improvement in beef or hog prices will bring the farm animal production to 16 million.

Despite discouraging prices of dairy products, it is found that this industry will be worth at least 12 million to the province, not reckoning any advance in price.

Poultry and poultry products will bring at least eight million.

To these figures is added the main asset the wheat crop which is estimated at $116,000,000, together with all other field crops. The fluctuating price of wheat renders the wheat estimates less reliable than any other. But it seems incredible that this product should decline further.

If figures carry any security, these would indicate that the province is developing the are of squeezing through to a fine point. And relatively it is better off, both individually and as a whole, than the other Western provinces.

KEEP UP SCHOOLS

All over the West, including our own part of Alberta, stern measures are being taken to meet the school taxes. Primary schools, it is realized must be maintained, whatever other service is held in abeyance. For that reason, every appeal is being made to ratepayers to see to their school taxes.

In many parts of the West, teachers have given heroic service, in contributing their labors for scarcely more than board. This action however, has been confined to the drought areas and to districts similarly stripped of all resources.

In such districts as ours, which have experienced some crop revenue every year, any such sacrifice on the part of teachers, is unnecessary and out of keeping with the ordinary habits of living. Others in the district are earning and getting wages, and there is no more vitally important wage earner than the teacher. Therefore every effort must be made to pay the teacher for her services. Otherwise schools will close.

It is realized that in times of economic stress schools usually have a larger attendance, than at times when outside work is easily obtained. It is much better that children attend school where regular training and discipline is maintained, than that they be out of school and idle. In times such as these, the maintenance of school facilities is doubly important. The closing of a school, means not only the loss of school work, but a slackening in regular disciplined habits amongst impressionable children.

There has been some criticism of the cost of secondary education. One suggestion is that a certain proportion of the cost of High School education should be borne by the parents of children directly benefitting, town residents included in this. Such a move might tend to "steady" a number of students who do not take the privileges of secondary education as seriously as they might. it would, under normal circumstances, weed out many who are by no means adapted to the sedentary training of High School, and who gain no great benefit. Such students occupy much of the teacher's time which might more profitably be spent on the studious pupils. If employment conditions were normal, it might in some ways be a good plan to charge certain High School fees. Then the student who had no particular objective in going to High School would turn to other lines of work.

However, under present conditions when no employment is available to young people of High School age, it seems the worst possible time to restrict school facilities. Such a move would only throw 'teen age children on the streets without occupation.

It is unfortunate that the time when all school doors should be thrown open the widest, is the time when ratepayers are least able to keep the schools open at all.

ALL KNOWLEDGE

An engineer is said to be a man who knows a great deal about a very little, and who goes along knowing more and more about less and less until finally he knows practically everything about nothing; a salesman on the other hand, is a man who knows a very little about a great deal, and keeps on knowing less and less about more and more until finally he knows practically nothing about everything.

LAST CALL ON B.C. PRESERVING FRUITS

Peaches $1.60 Prunes $1.25 Pears $2.75 Red Crabapples $1.75

Wealthy Apples, 40 lb. crates, each - - - $1.10

Peaches, 12 quart baskets $1.65
Damson Plums, 12 quart basket $1.50
Bartlett Pears, 12 quart baskets $1.65
Blue Grapes, per basket 75c

Maxwell House Coffee, per lb. 49c
Bulk Soap Chips, 5 lbs. for 55c
Fly Coils, per dozen 20c
Jell-o, All Flavors. 3 for 25c
Salmon, Pink, 1 lb. tall tin, each.. 10c
Grape Nuts, 2 packages for 35c

B. C. McIntosh Red Apples, per crate - - $1.25

"101" RANCH WHIPPING CREAM FRESH DAILY PER PINT 20C

WM. DYCE ALLAN

PHONE 7 — 4 X MARKET — VULCAN

A. F. & A. M.

VULCAN LODGE, No. 74, Vulcan, Alberta, meets first Tuesday of each month. Visiting members welcome.

GUY DENBIGH, W.M.
F. M. ANDERSON, Sec.

CANADIAN LEGION
B. E. S. L.
VULCAN BRANCH No. 21

The new Memorial Hall provides all club facilities including rooms for resident and transient members, shower baths, lounge and recreation rooms

Visiting members are cordially welcomed.

Branch general meeting held the Second Thursday in Every Month.

I. O. O. F.

SAMARITAN LODGE, No. 91, Vulcan, Alberta, meets second and fourth Wednesday, at 8 p.m. Visiting members welcome.

W. G. TREVENEN, N.G.
E. L. PARSONS, R.S.

Herbert J. Maber
SOLICITOR and BARRISTER
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Money to Loan on Mortgage
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VULCAN
Day Phone 7 — Night Phone 7R3
Prompt service in Vulcan and District will be given in response to calls made to any of these numbers.

Dr. N. H. Heal
DENTIST
Will be in Vulcan, in Dr. Carson's office, Monday, Tuesday and Wednesday of each week. Phone 44.

P. B. Discher
The Vulcan Jeweler
Watches and Jewellery Properly Repaired.
Issuer of Marriage Licenses

MARKETING YOUR GRAIN

The officials of the Searle Grain Company command a knowledge and experience of handling and marketing grain that goes back some forty eight years, which enables us to obtain for the farmer the utmost possible value for all grain handled by us.

Our aim and responsibility is always to return these values back to our customers, in the form of correct weights, minimum dockage, highest grades, and the best possible prices obtainable in the World's markets.

Give us a trial. You will be pleased and satisfied with our return to you.

350 COUNTRY ELEVATORS

The SEARLE GRAIN COMPANY LIMITED

Calgary — Edmonton — WINNIPEG — Vancouver — Fort William

for

INSURANCE

of

Every Description

see

G. M. WHICHER & COMPANY

Phone 9

VULCAN - - - ALBERTA

Livestock Shipments

EVERY THURSDAY
EVERY WEEK

HIGHEST MARKET PRICES

Vulcan Co-Operative
Limited
L. F. DAWSON, MANAGER.
VULCAN — ALBERTA

15% DISCOUNT
Off Men's and Boys'
SUITS and OVERCOATS

Leishmen's $35.00 Suits..... $29.75
Semi-Ready $29.50 Suits..... $25.00
W. R. Johnston s $23.50 Suits..... $20.00

Twenty Special Suits Clearing at $15.95
Any of these suit values worth $10.00 more

Young Men's Suits Regular $15.00.... $12.75 Regular $13.50 ... $11.50

Boys' Suits Regular $10.00..... $8.50 Regular $8.50 $7.25

10% Discount off Stater & Hartt Shoes and Oxfords
Slater and Hartt Oxfords, Regular $7.50..... $6.75

Black Oxfords, Real Special $2.95
8 oz. Pant Overalls, Sizes 38 to 42..... $1.00
Stanfield's Blue Label Shirts and Drawers.... $2.15
Stanfield's Red Label Shirts and Drawers..... $1.75

PETE McASKILE
VULCAN - - - ALBERTA

Market Your Grain With Confidence

Our business is built upon the confidence of our customers. This confidence has been gained by fair dealing and conscientious service for over 22 years.

The Independent Grain Company Limited
Head Office — — Calgary, Alberta
J. K. Cummings, President

SALES AGENTS
for
First in Quality — DOMINION SALES BOOKS — First in Service
of
EVERY DESCRIPTION

The Vulcan Advocate
Phone 36

Scrupulous care in selection of ingredients and painstaking supervision of an expert staff of brewers, guarantees the uniform high quality, mellow flavor and invigorating strength of the beers brewed in Alberta.

Agents for the Brewing Industry of Alberta
Distributors Limited
Calgary - Nearest Warehouses - Lethbridge

This advertisement is not inserted by the Alberta Liquor Control Board or by the Government of the Province

ADDITIONAL LOCALS

Mrs. H. McDonald is a Calgary visitor this week.

Mrs. E. M. Hill and daughters were week end visitors in Calgary.

Born to Mr. and Mrs. Gordon McIntyre of Calgary, on Monday, Sept. 26th, a son.

Bud Flood was a visitor with his parents, Mr. and Mrs. A. J. Flood during the week end.

Mrs. S. Cowie of Calgary was a recent visitor at the home of Miss Gladys Hanson.

Mrs. R. McDonald of High River, was a Vulcan visitor on Sunday at the home of Mr. and Mrs. W. Recor.

Born to Mr. and Mrs. Rupert Burr of Vauxhall at Mrs. E. Speer's private hospital, Vulcan, on Tuesday, September 20th, a daughter.

Miss E. Howes and Mrs. R. Hay are leaving this week end on an extended visit to Vancouver and other coastal points.

Elmer Drummond has returned to his home in Vancouver, B.C. after being a visitor in the district for several weeks.

Miss Ed Howes is a district visitor from England. While in the community she has been a guest at the homes of Mr. and Mrs. R. Hay.

Mr. and Mrs. L. Warden of Kelowna, B.C., were visitors last week at the home of Mr. and Mrs. D. Skinner.

Mr. and Mrs. V. S. Cole and Mrs. J. A. Gardiner who have been visitors in the Vulcan district for the past two weeks left for their home in Oregon on Tuesday.

William Smith of Winchester, Ind., is a visitor in the Vulcan district looking after farming interests. Mr. Smith farmed in the community eight years ago, and has been busy renewing acquaintances.

ALMOST GIVING PRODUCTS AWAY

Toronto Star Gives Instances of Exploitation of Farm Products in Relation to Others

It was recorded in a recent issue that a farmer in Grey county had an eleven-hundred-pound cow which he wanted to sell and a drover offered him $2 for it. He decided to ship her to the Toronto market, where she was valued at a cent per pound, and when expenses were paid he received $5.12 for the animal. The drover's offer was a joke, but the actual return received was little better.

A farmer in Perth county needed a new plow and got one for $18.50. Three years ago it would have cost $21. According to the Stratford Beacon-Herald the farmer did some figuring. The milk from his farm goes each day to the factory and receives 50 cents per hundred. Three years ago it was about $1.50. As the farmer figured it out he received a 12 per cent. reduction on the price of the plow he bought and suffered a 66 2-3 reduction on the price of the milk he sold. Or when the price of the plow was $21 three years ago he could have paid for it with 1,400 pounds of milk. Now, with the plow reduced to $18.50, he has to give 3,700 pounds of milk to pay for it.

The prices of what the farmer buys have not come down anything like as much as the prices of everything the farmer has to sell.

ALBERTA FARMERS HOLDING WHEAT

In Effort to Obtain Better Price, Will Not Sell Unless Necessary

The Alberta Wheat Pool, according to a Canadian press despatch in the Lethbridge Herald, announcts that Alberta farmers will sell only as much wheat as is absolutely necessary to pay debts.

There will be as little marketing as possible until prices rise. The present price of 32 cents is inadequate and although no formal "strike" has been declared, few will sell who are not absolutely obliged to do so.

One obstacle to indefinite holding is insufficient storage facilities.

Coincident with this stand, comes the report that there is a big demand for lumber on the part of farmers. They are building more storage space.

It is generally supposed that Manitoba and Saskatchewan will be following suit, and will also hold their grain.

Not Necessary Canada

(Continued from the Front Page)

us 48 cts. or 70 cts. Ft. William. If our currency were on a par with Australia's it would add still another 11 cts. to our wheat.

Nothing to Prevent

"There is nothing to prevent Canada making the pound sterling worth $4.87. Its benefit would be obvious in all commodities which are on an export basis.

A Great Release

"Such action would increase the price of wheat, cattle and hogs by 20 per cent. On a conservative estimate, it would add $3,000,000 to the value of the wheat crop of the Lethbridge division. This would mean tax paying and purchasing power in the hands of every farmer, more shoes, sweaters and underwear for the school children, more business for the storekeepers, more employment in both rural and urban communities, and it would mean that less unemployment relief would have to be handed out by municipalities and governments.

Argument Against

"The main argument against making the pound sterling worth $4.87, is the additional interest which would have to be paid by governments to New York. This would react particularly against provincial governments. But consider the relative advantage. Saskatchewan wheat crop this year is such that about 170 million bushels will be for export. If our currency were at par with the British, it would add 20 million dollars to the value of the Saskatchewan crop. Twenty million extra dollars to warm the outlook for an added cost to the government in interest charges of almost one million. It would mean 16 million more dollars in circulation in Alberta, and 4 million in Manitoba.

For every one dollar of increase in New York interest payments, it would mean at least $10.00 extra in the pockets of the farmers, to pay taxes. Would not the increase in circulating money—40 million extra dollars circulating through the West—more than balance the added interest and make it easier to pay?

"While Canadian farmers are receiving less than production costs and drifting toward bankruptcy, our competitors are entering the same markets as we do, with their currency at least on a par with the British pound. The pound is worth as much to our Argentine competitors as it is in Australia. It is at par in Dendividual farmers. But it would mean mark.

"How can Canadians expect to capture and receive full benefit from the export market when the pound sterling is worth here $3.85 and is worth to our competitors, Denmark, Argentine, Australia and New Zealand, anywhere from five to six dollars?

"Because of exchange situation, Australia has disposed of practically all her last crop, and on July 31 had only 17 million for export, while Canada entered this season with 139 million carryover.

"And in answer to the warning of financiers that the cost of living would rise if we followed Australia's example, it may be remarked that on the same day that Australian wheat was quoted at from 54 to 60 cts. flour sold there at $1.70 cwt. In Canada on the same day it sold in Winnipeg at $2.15 per cwt.—better flour made from much cheaper wheat.

"Canada's monetary policy is resulting in low commodity prices and high interest rates, which are bankrupting producers, creating unemployment and demoralizing business generally. And this policy is not necessary."

ENGLISHMEN ARE EXPERT TRADERS

Mother Country Has Been Making Profitable Trade Treaties for Past Centuries

If England gives Canadian wheat a preference of six cents a bushel, apples 85c a barrel, lumber ten per cent., copper four cents a pound, and so on, there is no doubt in the world but what the Englishman demanded pay for these preferences. We do not know as yet what his demands are. But the Englishman has been making trade treaties for centuries and making money out of them and chances are he thinks that this conference treaty is to his advantage or he would not have made it. They have been longer in the game than we have, and the Englishman himself does not claim to be a philanthropist.

GENERAL NEWS

Already two million bushels of grain have been exported from Fort Churchill.

Only 29 families in Alberta so far have been approved for relief under the government land settlement scheme. In Nova Scotia there are 117 approved families; in Ontario 87; in Manitoba 126; in Saskatchewan 296; B.C. has not yet made any statement.

Students in Edmonton high schools will not be permitted to take more than the normal number of seven units unless they first secure the approval of the principal and staff of the school concerned. The pass average for the province was 5.4 units per pupil, showing that the average pupil was unable to carry seven.

Plumbing and Tinsmithing

Stock and Service in every branch of the business. Heating and Furnace installations. Pump work and water supply equipment.

W. E. BUTCHART
Phone 58
VULCAN - ALBERTA

REDUCED FARES
for
Thanksgiving Day
between all stations in Canada
1¼ FARE
for Round Trip
Good going
from NOON, Oct. 7
to NOON, Oct. 10
RETURN UNTIL MIDNIGHT
Oct. 11, 1932
Ask the Ticket Agent
CANADIAN PACIFIC RAILWAY LINES

Step by Step

We have built this lumber business of ours slowly but surely, using the old reliable tools known as Quality, Service and Fair Prices. Satisfied customers have spread the word till it seems as though everybody should know that this is the place to buy lumber. Still there may be a stranger in the district, so we run this advertisment anyway and tell him!

BEAVER (Alberta) LUMBER
Vulcan Manager: Dave McAfee
Guaranteed Building Materials

Duquesne & Vanbesien
COAL MINE
Phone 906 Champion
Per ton **$3.00** at Mine
Quality the Highest Price the Lowest

Unbeatable!

The steady support being given the Pool Elevators is an evidence of the unbeatable determination of Alberta grain growers to perpetuate an Alberta elevator organization operated in their interests and under their control.

Join the Ranks of Grain Growers who Haul their Grain to
Alta. Pool Elevators

CHANGE IN
Drug Store Closing Hours

Commencing October 1st with the exception of Saturday nights we will close alternate nights at 8 and 11 o'clock. On Saturday nights we shall remain open until 12 o'clock as usual, Alternate Sundays we shall remain open from 2 to 4 and 7 and 9.

By this new arrangement one drug store will be open every night 11 as usual and in addition one store will be on Sunday.

ERRETT KING
Phone 102
VULCAN ALBERTA

ELECTRICIAN
R. J. BUEHLER
Wiring and Repairs
Day Phone 133 Night Phone 142
VULCAN - ALBERTA

PARAGRAPHS HERE AND THERE

A mallard the size of a large goose was taken by a Pincher Creek sports man on the opening day.

The Cardston school fair had the best prepared and finest exhibits on record but public interest was lacking.

When fall came, Sandy was confronted with the problem of disposing of his straw hat. He bought a cow.

"Hail, hail, the Gang's All Here" was composed by Sir Arthur Sullivan who also composed "Onward Christian Soldiers."

D. Teskey of Okotoks combined 500 bushels of grain by himself one day, using the machine without an engine but with 12 horses which he handled alone.

"What I would point out," said a leading statesman, "is that less permanent injury is likely to be done by suspending undertakings that can be resumed when the depression is over than by crippling the instruction given to our children, who are the

Dr. Saunders of High River, formerly of this place, but now in charge of the full time health unit with head quarters at High River, expects to go east this month to complete his course in the health service. Dr. Saunders and Dr. Little will be in the East together.—Viking News.
future citizens."

In these days when so nearly everybody owes everybody else, one is reminded of the story of two darkies. Rastus said to Sambo: "Niggah here's dat quartah I'se been owin' you fur a yeah." Sambo refused to take it, saying: "Niggah, yo jes' keep it; I ain't gwine change mah 'pinion ob yo' jes' for two bits."

Fresh Oysters
just arrived at
CANADA CAFE
VULCAN
Let us serve you or take some home

Snodgrass Funeral Home
Funeral Director and Embalmers
atest Equipment Moderate Charges
Funeral Home and Stock in Vulcan
Phone 222 High River or
J. N. Johnston
Day Phone 20 Night Phone 89
VULCAN - ALBERTA

SPECIALS Good for One Week Only Ending Friday, Oct. 7 th

Swansdown Cake Flour, per pkg..	29c	Macoroni, 5 lb. box	25c
Sodas, $1.00 Box, each	29c	Matches, 3 box package for.....	23c
Soap, Pearl White, 10 bars for....	35c	Raisins, Seedless, 4 lb. package....	23c
Apples, Wealthies, 40 lb. box ..	$1.00	Soap, Fairsex Toilet, 6 for.....	25c
Tea, Braid's Best, per lb..... ..	35c	Chocolates Bars, 4 for	10c

Corn, Peas and Tomatoes, Choice Quality, 2 for - 25c

McLAGGAN & MANSON, The Grocers
TELEPHONE 131 VULCAN, ALBERTA

LOCAL ITEMS

Members of Clover Leaf Rebekah lodge now meet on the 1st and 3rd Monday of each month at 8 o'clock.

* * *

Mr. and Mrs. Sid Weale of Calgary were guests at the home of Mr. and Mrs. R. H. Weale during the week end.

* * *

Wm. Mackintosh of Claresholm was a business visitor in Vulcan this week in preparation for the opening of the general dry goods store under his ownership in the Buck & Howson block.

* * *

Clipped from the Champion Chronicle—"Mrs. H. T. Lamont and Mrs. Dobbs of Vulcan attended the wedding of Mary Adelaide Smith to H. Healy of Taber at Taber on Saturday September 17th. Mrs. Lamont sang "Until" during the signing of the register."

* * *

The annual meeting of the District Association, District No. 15, under auspices of the Clover Leaf Rebakh Lodge, will be held in the Oddfellows hall, Vulcan, on October 17th. All Rebekah lodges in the district are asked to keep this date in mind.

* * *

"Bob" McElroy local magician and manipulator has commenced rehearsals for the coming fall and winter entertainments and will be seen on the band concerts sponsored by the Vulcan citizens band throughout the season. Besides these appearances he has accepted bookings in nearby towns and at district points. His first act will be given in connection with the annual Thanksgiving dinner and entertainment at Carmangay on Monday, October 10th.

ITEMS OF INTEREST

Hon. Robt. Weir has been visiting at his ranch in Pincher Creek.

Nanton Badminton Club has organized for play.

The Commerce Bank estimates an average of 20 bushels in Alberta.

D. M. Duggan, M.L.A. suggests a royal commission to consider the credit situation of the province.

Down in Cardston the big debate is how far from a farm house a tame duck has to be before it is wild.

Chess is suggested as a good national game for Russians under the five year plan.

Russian sowings of winter wheat were 16 million acres as compared with 24 million, the same date the previous year.

Dr. Eber Crummy, brother of the late Mrs. McKinney is visiting in Claresholm. He preached his first sermon as a Methodist clergyman over 53 years ago.

The assertion of a British natural scientist that if the entire population of London would shout at the top of its lungs, the noise would be produce only one horsepower of energy,seems rather incredulous when we consider the amount of energy a man can set in motion by merely whispering over the telephone at 4:45 p.m. that he is bringing home guests for dinner.—Christian Science Monitor.

An intensive study of Manitoba's new seaport was made recently by Julian Pomeroy, vice-president of the First National Bank, Minneapolis. Business men and bankers in the northern States, Mr. Pomeroy said on his return from the north, are greatly interested in the northern shipping route, which will make a great deal of difference to the general business in the West.

NEW DISCOVERY REACHES CAUSE OF STOMACH GAS

Dr. Carl found that poisons in the UPPER bowel cause stomach gas. His simple remedy Adlerika washes out the upper bowel, bringing out all gas.—Errett King, Druggist, Vulcan.

KIRKCALDY NEWS

Mr. James Graham is down for the harvest and threshing season.

Miss D. Marshall was a week end guest at the home of her parents Mr. and Mrs. Marshall at High River

Miss Dora MacPherson has resumed her duties at Auburn school.

Mr. and Mrs. R. Robbie and son Glen left on Monday for Edmonton, where they will reside for the winter.

Mr. T. Roebuck was a Lethbridge visitor on Tuesday.

Mr. James Roebuck, agent appointed for the Kirkcaldy, Vulcan and Champion districts, representing the Sun Life Insurance Co., was on active service in the community last week.

Many local Masons journeyed to visit the Champion Masonic meeting on Wednesday.

Considerable damage is reported due to the two severe hail storms which visited the district recently.

Miss E. Boose has returned to Turner Valley to resume her duties at that point.

A Swede, working on one of the farms in this district, visited a bootlegger's "joint" in a town less than 100 miles from Blairmore during the wet spurt recently and asked for a drink of "good old squirrel whiskey." According to the story given The Enterprise, the bar tender said there was no squirrel whiskey in the house but that he had some Old Crow. "Oh Yudus priest," said the cautious Swede. "I don't want to fly I yust want to hop around a little."

Looking at the News

(Continued from Page 1)

going to pay six or seven dollars for a room for one day, and big hotels built extravagant lines in extravagant times cannot afford to charge less if they expect to pay the bondholders interest. There are other debts besides war debts that have to be written off before we get down to brass tacks. Those big hotels never cost the amounts charged for construction. At any rate, they should not have cost so much. They would never have paid interest on the money alleged to have been invested even if the kiting times of '28 had continued and the public had remained insane.

* * *

Ex-Mayor Walker of New York profited through contracts which were made with the city, and when he saw he was going to be dismissed from office by a politically friendly governor he resigned,but not without making a bitter attack upon the governor and his "persecutors." It not that just like a man? He is not satisfied with being allowed to resign. He does not rejoice that he is not made to disgorge and go to penitentiary for malfeasance or misfeasance. He gets indignant and angry and fancies himself a martyr. It is not a pose. He is not play-acting. He really feels that he has been unjustly treated. What sort of education did he have? Does he know the difference between right and wrong? Has he ever heard that public office is a public trust? Or did his long association with Tammany and ward politics lead him to believe that graft was a perquisite that went naturally with his $40,000 salary in a city where thousands expected him to do it and would think him a fool if he did not take advantage of his position to enrich himself, his brother, his friends and his henchmen? He is the by-product of a system which started with Tammany and which will rise triumphant from this setback as it has done more than once before in the course of its slimy career.

FOR SALE

FOR SALE—Holstien Cow and calf, for $40.00. Apply Isaac Jacobson, phone 507, Vulcan. 3-c

FOR SALE—Three Berkshire Boars from stock purchased at Vauxhall farms. Pedigrees at additional cost if requested. Also Four head Purebred Shropshire. Rams. For particulars enquire of H. A. Baden, R. R. 2, Vulcan.

WANTED—Feeding pigs from 50 to 100 pounds. Apply Nels Sorenson, phone 1909, High River. 2-p

GENERAL NEWS

The rod riding edict goes into effect on Sept. 30.

The Raymond Sugar Factory has started its annual run.

Hanna school fair has excellent support and marked success.

Kinsella No. 2, proves to be a 19 million foot gasser. The well is 16 miles east of Viking.

A. Z. Jessup, editor of the Nanton News, who was operated on in Calgary, will be back for work in a week or two.

F. M. Anderson & Co. Limited

New Fall Dress Materials

Fine Quality Wool Cloths, 54 inches wide in Serge, Basket Weave, Flecked Cloth, Flannels. Assortment of Colors
Priced
$1.25 to $2.75
per yard

Cotton Tweeds

For Childrens School Dresses and Ladies' House Dresses A splendid quality for wear with good appearance, 36 in wide in a good range of colors, per yard.. **45c** and **60c**

Fancy Wools

1 oz. Balls Quality Wool Dozens of Shades Choose From

Thistlebloom Wool — A fine even weave with extra yardage, per ball **15c**

Chiffonfloss — An extra fine quality yarn for Caps and Sweaters, and Infants Wear, per ball **15c**

Zeypher Wool — Plain and Varigated Shades, an exceptionally fine quality wool, per ounce..... **25c**

CONFIDENCE

When you use your U.G.G. elevator you have full confidence in the financial strength of the institution through which your grain is handled. And you are confident of the best in grain handling service. Those are sound reasons for you to

Deliver Your Grain To

UNITED GRAIN GROWERS Ltd

Elevators at Vulcan, Queenstown and Milo

MILLING in VULCAN

The story of milling from the ancient grindstone to the present scientific system of making flour has seen many new inventions to modernize milling in every possible way—but so far there has been no invention to take the place of old Mother Nature. She toils to protect our wheat against inferiorities such as the lack of glutten, protein or the many things that shoul d be in the wheat to produce good flour that makes our daily bread, the staff of life.

You may have read of washing wheat and all the different processes—yes, it is all right when the wheat is in need of it, but it does not improve the quality of the wheat. It has never been known that our wheat has been of so inferior quality that it is beyond the capacity of our modern scourer to put it in shape for milling.

Taen the bleaching process. Do you know how flour is bleached? There are many different ways with gas. Gas that would kill you instantly. Did you know that the State of North Dakota has forbid the bleaching process, when it became known through tests that it was injurious to health? Did you ever stop to think of your health, and your kiddies' health? The natural color of Hard Wheat Flour is Creamy. Bleached flour is of artificial color. Unbleached flour loses its creamy color with age, that is how the saying "Flour is better with age" originated.

Vulcan flour is NOT bleached, it is slendidly milled and you find the wheat in its natural stage for human consumption. It is better than other brands of flour because it is PURE. The Vulcan Flour Mill exercises every precaution to see that it reaches you in this pure, wholesome stage.

This mill was built in 1925 and takes the ups and downs with the times. When the mill first started to operate it was supplied with electrical power from the small plant of the late Albert Mutz and Paul Wittock. The mill was a great service to the town in getting day and night service in light and power. This proved a great boon to Vulcan. Soon the power plant proved too small to serve its users as the load increased. It was at this time that to take care of the increased energy used, that Mr. Wittock decided it best to connect with the Calgary Power Company. The Calgary Power Company were shown that Vulcan consumed over 20,000 K.W. of electric energy in a month The Vulcan Flour Mill used over 8,000 K.W. of this output. Due to this the Calgary company came to Vulcan and since this time the mill has used over 20,000 K.W. a month alone. So today the town is enjoying the service and use of electricity for every purpose the same as the large cities.

The mill was located in Vulcan because of the wonderful wheat grown in the district. It required an investment of $22,000 and five months of hard labor to erect the mill. A representative of the Mill Owners Mutual Fire Insurance Company was a recent visitor at the mill. He said: "The Vulcan Mill is one of the cleanest and best mills in the province."

The mill enjoys a good trade from distant communities and from local farmers who realize the saving made—they have no fear that flour may go beyond their buying power. Call at the mill if you care to learn about these facts. We will be pleased to explain all operations to you. Remember we have had over 33 years experience making flour in big and small mills.

BUY YOUR VULCAN FLOUR AT THE RED AND WHITE STORES OR AT MILL
55c Per Bushel on wheat allowed to farmers in trade for flour.

Vulcan Flour Mill
S. Wegh